



## CASE STUDY

# Getting laser-focused on relevant regulatory updates with custom alerts from Trace One Regulatory Compliance



# Versatile 'My Queries' functionality delivers essential regulatory information instantly to global food manufacturer

## Staying compliant as you scale

With over 100 years of experience, one multinational food producer and marketer brings in several billion in revenue each year. The company relies on its 35,000-plus employees to safely develop and distribute well-known brands around the world.

Because of the company's size, scope, and reach, performing compliance assessments across multiple markets, product lines, and regulatory environments is a critical task. However, keeping consumers safe is a number one priority.

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**"The food industry is fast-paced. Companies are all looking for ways to bring healthier products, new ingredients, and novel foods to market."**

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## Trace One Regulatory Compliance keeps you current

In order to stay up to date with the latest regulatory news, the company relies on Trace One Regulatory Compliance to support its risk assessments. A fully searchable database of regulatory news and updates, Trace One Regulatory Compliance is a simple way to quickly find answers. Instead of dedicating time manually seeking out relevant news, Trace One Regulatory Compliance curates regulatory stories and events, automatically delivering important items on a daily or weekly basis, depending on preference.

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**"Trace One Regulatory Compliance is a great way to follow updates. The tool will help you, pushing you to learn more and more. It gives you guidance to really understand how to read the result—data which you get from the searches."**

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## Let My Queries bring you the news every day

Custom fields and filters allow the company to select topics and regions of interest, notifying Regulatory Affairs professionals when a pertinent news event occurs. My Queries enables the company to set up specific conditions for when to send alerts and notifications, frequency of delivery, and what specific type of material is of interest. This allows Regulatory Affairs professionals to stay always up-to-date on the main topics and markets of interest.

In Trace One Regulatory Compliance, users can easily share queries they have created with colleagues, and subscribe to every query they find useful; queries can be easily cloned and edited for improved efficiency.

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**"I mainly use the My Queries feature. It's great because I get the notification instead of going to every single website or authority. In one email I receive everything, and depending on how the news impacts our business, I can perform an assessment."**

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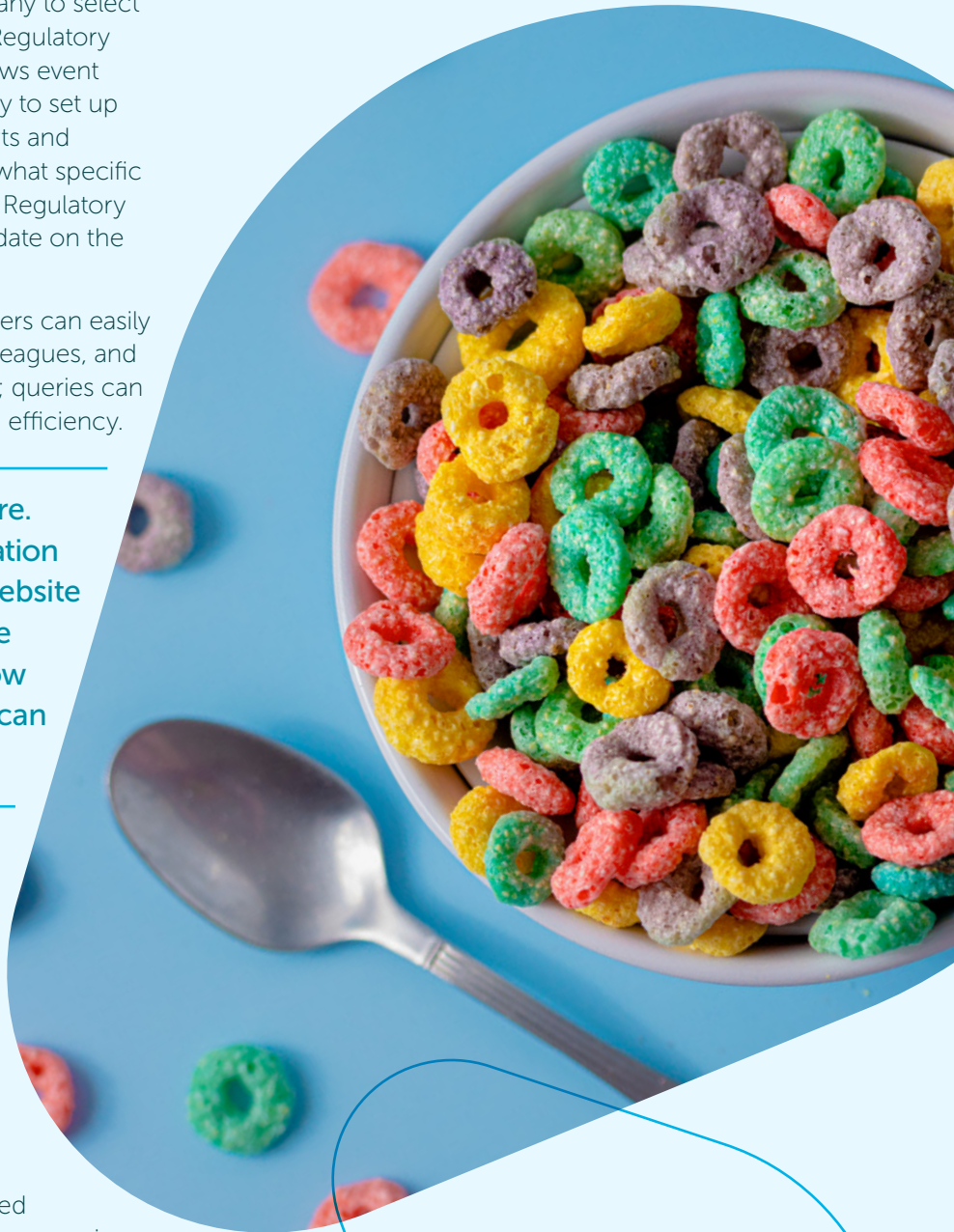
## Only see what's important to your business

From regulatory environment to product type, the ability to customize Trace One Regulatory Compliance's notifications means the company only receives information that's adjacent to its interests. With personalized alerts delivered in daily or weekly batches, the company never misses important changes.

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**"I manage regulations for countries in the Middle East. All the regulatory news from these countries is very important for my job, and often Trace One Regulatory Compliance tells me about updates—new regulations, new drafts—before other people in the food industry."**

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## Results that speak for themselves

Thanks to Trace One Regulatory Compliance, the company can seek out and receive important compliance updates, including news, regulatory changes, or legislative updates. The ability to focus the tool with My Queries allows the global food manufacturer to automatically receive relevant information that might impact its business.

## Read the results easily

Because Trace One Regulatory Compliance presents information in a simple and streamlined way, the company can quickly navigate and review data. In addition to saving time, this reduces confusion and supports efficient risk assessments.

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**"If you don't have enough scientific background or knowledge to really understand a standard or to collect information, Trace One Regulatory Compliance gives you access to that data in a structured way. You can read the results and interact with technical knowledge, surpassing barriers."**

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## A single source of truth that you never have to wait on

Access to current regulatory news and legislation changes means the company can proactively manage products without creating delays. Instead of investing time into tracking down regulatory laws, news, and requirements, the company knows it can rely on alerts and Trace One Regulatory Compliance's advanced search functions to make the right decisions.

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**"I appreciate that the tool is updated on a daily basis. I don't have to worry about anything because I know that Trace One will give me all the new legislations within a few days of being issued."**

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# Interested in learning more?

Schedule a demo with us today.

Trace One is a global leader in PLM and Compliance solutions within the process manufacturing and retail CPG space. With more than 30 years of industry expertise, we deliver innovative and scalable solutions that support the entire product manufacturing lifecycle and equip our customers to thrive in new markets. Serving more than 9,000 brand owners worldwide, Trace One is committed to delivering the best in every aspect of business, including solutions, data standardization and access, customer success and social and environmental responsibility.

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